

July 19, 2012



Dear City of Sterling Resident,

We are providing you the opportunity to join other residents to save money on the electricity you use. Savings are possible through municipal aggregation, where community officials bring community members together to gain group buying power for the purchase of electricity. This community is able to form an aggregation because voters approved the program in March 2012.

After researching competitive electricity pricing options for you, we have chosen FirstEnergy Solutions, one of the nation's largest electric suppliers, to provide you with savings on your electric generation.

There is no cost for enrollment and you will not be charged a switching fee. You do not need to do anything to participate.

As a member of this aggregation, you will automatically receive a price of 4.67 cents per kilowatt-hour (kWh) for electric generation through August 2014, which means you will save approximately 41% over ComEd's current average residential generation rate of 8.039 cents per kWh. Your savings will be on the generation portion of your bill; your distribution charges from the utility will not change as a result of your participation in this program.

You will begin to see your electric savings from FirstEnergy Solutions after your enrollment has been finalized – approximately 30-45 days, depending upon your meter read date. Of course, you are not obligated to participate in the City of Sterling electric municipal aggregation program. If you do not want to participate in this program, you have until August 2, 2012 to return the attached "opt-out" form. However, if you want to be part of this savings program, simply do not respond.

After you become a participant in this municipal aggregation program, ComEd will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation supplier. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions. Again, to remain in the City of Sterling electric municipal aggregation program, you don't need to take any action when this letter arrives. If you are interested in a 100% renewable option instead of the standard pricing, please go to www.fes.com/sterling to enroll.

Be assured that the reliability of your electric service will not change if you participate in this program. You will continue to receive only one monthly electric bill from ComEd. ComEd will continue to deliver your electricity, be responsible for maintaining the system that delivers power to your home and provide outage restoration. In addition, your utility will not be negatively affected by your choice to receive generation from FirstEnergy Solutions.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 7 a.m. to 4 p.m., CST. Although the City of Sterling is offering this program, we ask that you direct all your aggregation program questions to the supplier that we selected.

Sincerely,

City of Sterling Officials

P.S. To receive these savings, **you should not respond**. Return the opt-out form only if you do not want to participate in the City of Sterling electric municipal aggregation program.

OPT-OUT FORM – CITY OF STERLING RESIDENTIAL ELECTRIC MUNICIPAL AGGREGATION PROGRAM

Option 1: Do nothing and save.
If you want to participate in this program and save, you do not need to return this form. Your enrollment is automatic.

OR

Option 2: Opt out by returning this form.
If you do not want to participate in this program, you must return this form before the due date.

Return this form only if you do not want to save money through the City of Sterling electric municipal aggregation program.

☐ **I wish to opt out of this savings program. (Check box to opt out.)**

Service address (City, state and zip): _____

Phone number: _____

Account holder's signature: _____ Date: _____

Mail by August 2, 2012 to: City of Sterling Electric Municipal Aggregation Program, 341 White Pond Drive, Bldg. B-2, Akron, Ohio 44320